



Spa & Sports Club
COTO DE CAZA

15TH ANNUAL TENNIS PRO-AM | NOVEMBER 3-4, 2017

Coto for the CURE

benefiting

Miracles
FOR KIDS



2017 SPONSORSHIP OPPORTUNITIES

THANK YOU TO OUR INITIAL SPONSORS:



Dear Supporter of Coto for the Cure,

This year will be the 15th Annual Tennis Pro-Am held at the Coto de Caza Golf & Racquet Club. This event is held to support the Coto for the Cure charity, which through the years has donated significantly to many local charities.

We thank you for your interest in our Coto for the Cure sponsorship opportunities. This brochure provides you with information about the charities, the details of our Pro-Am event, and the various sponsorship opportunities available to local businesses and individuals such as you.

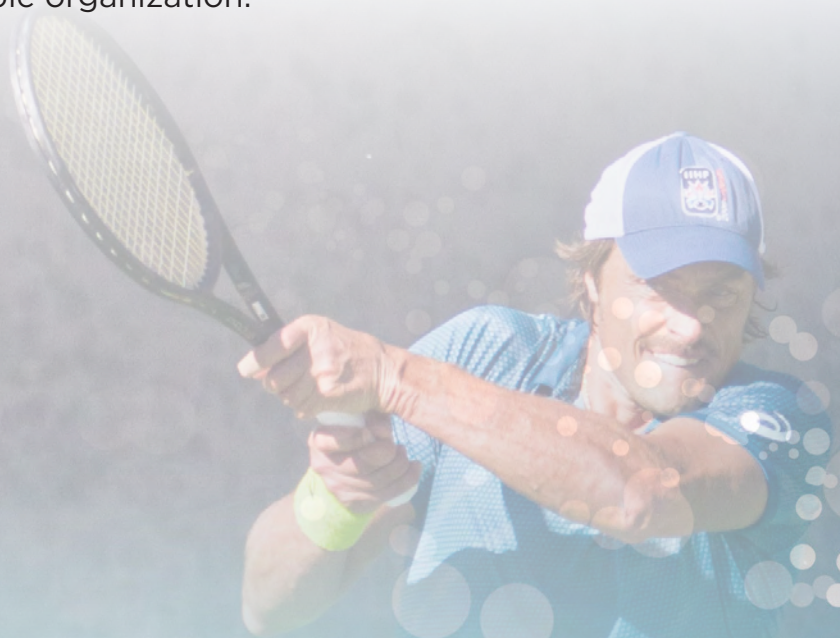
Coto de Caza is one of the premier master-planned golf and tennis communities in Orange County and as such it will provide your business with valuable exposure to a most sought-after demographic of residents and guests, while also supporting a worthy cause.

Each year our Pro-Am event is one of the highlights of Coto de Caza's sporting calendar. Interest in our sponsorship opportunities builds quickly, so please get back to us at your earliest convenience if you have any questions.

We appreciate your consideration and we thank you in advance for your support of this Orange County-based charitable organization.

Sincerely,

David Page
Director of Tennis
Coto de Caza Golf & Racquet Club
Phone: 949.858.2790



**Coto for the Cure and Miracles for Kids are non profit organizations under section 501(c)(3) of the Internal Revenue Code.*

COTO FOR THE CURE & 15TH ANNUAL TENNIS PRO-AM

Coto de Caza Golf & Racquet Club invites the greater community to join us in celebrating our event's 15th anniversary. We started in 2002 supporting SafePassage Foundation (formerly the Arthur Ashe Foundation); this year we are donating all proceeds to Miracles for Kids and their mission to improve the lives of critically-ill children and families in need throughout Southern California. Please continue your generous support in our efforts to give to local charities.

DATES & TIMES

FRIDAY, NOVEMBER 3

7:00pm

Cocktail Party & Reception

SATURDAY, NOVEMBER 4

8:00am

Men's Pro-Am

SPONSORSHIP

\$5,000

Platinum

\$2,500

Gold

\$1,000

Silver

\$500

Bronze

TICKETS

\$100

Individual tickets to the Cocktail Party & Reception. Event space is limited, so tickets will be sold on a first-come, first-served basis.

FOR MORE INFORMATION

David Page, Director of Tennis

Coto de Caza Golf & Racquet Club

p: 949-858-2790

e: david.page@clubcorp.com



SPONSORED CHARITY: MIRACLES FOR KIDS

WHO WE ARE

Miracles for Kids' families not only face the possibility of losing their child to a life-threatening illness, but also fight bankruptcy, depression, hunger and homelessness. Miracles for Kids is one of the only organizations on the West Coast dedicated to alleviating these stresses.

HOW WE HELP

We Pay the Bills: They don't stop when tragedy hits. We keep the lights on and water running for families with critically-ill children.

We House: Miracle Manor keeps families housed and under one roof so they can focus on fighting for their child's life.

We Heal: Families are given the tools to cope with the trauma, grief and stress associated with caring for and living with a critically-ill child.

We Feed & Clothe: We help meet the day-to-day needs of families.

MORE WAYS TO HELP

Night of Miracles Gala: *September 30, 2017*

Annual gala that features a cocktail reception, dinner, silent and live auctions, special fundraising components and live entertainment.

Drive for a Cause: *May 2018*

Annual golf tournament and auction with cocktail reception, music and awards ceremony benefiting Miracles for Kids and the Hoag Cancer Center.

Stars & Stripes Tournament: *June 2018*

Annual fishing, golf and music festival that takes place in Cabo San Lucas, MX, benefiting Miracles for Kids and other select children's charities.

WHO WE HELP

Low-income families, with children 21 years old or younger, who are in treatment for a life-threatening illness, at CHOC Children's, Children's Hospital Los Angeles, and Mattel Children's UCLA in Orange and Los Angeles, CA, and UCSF Benioff Children's Hospital Oakland in Oakland, CA.



3002 Dow Ave. Suite 126
Tustin, CA 92780
P: 714.730.3040
F: 714.730.8267

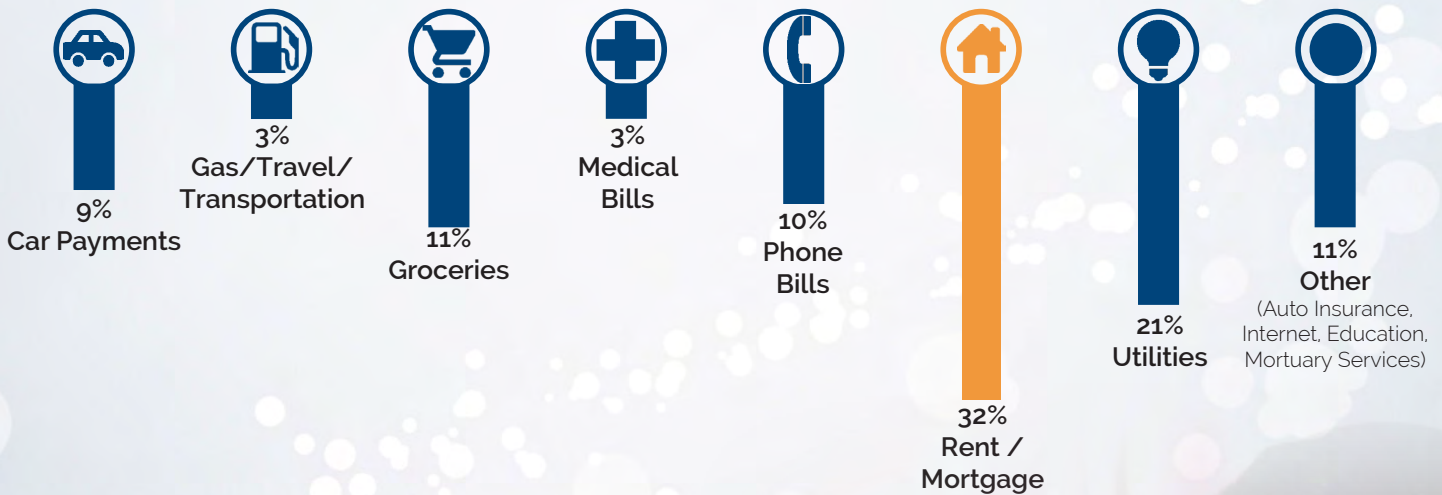
www.miraclesforkids.org
info@miraclesforkids.org
Tax I.D. #91-2160616



HELPING FAMILIES IN NEED

Miracles for Kids' families live at or below the poverty level. In 2017, the federal poverty guideline for a family of four is \$24,600/year*. However, for a Miracles for Kids family, their average household size is 4.67 with an average annual income of \$22,362; \$2,000+ BELOW the poverty level. The Miracles for Kids Grant Program helps to provide these families with financial stability and the ability to pay for basic necessities:

Fund Use in 2016**



FINANCIAL STRENGTH

83%

of every dollar donated goes to programs benefiting critically-ill children and families in need.

“Miracles for Kids' Grant Program has been a tremendous blessing to my little family. It has not only been a lifeline, but has also been our only line. The grant program blesses so many families at a time when most of us feel defeated and forgotten. The truth is, we are part of a team that no one willingly signs up for. Our new normal is hard and at times shakes me to my core. My kids and I thank God every single day for our “miracle.” Without your program I honestly don't know where we would be.”

- **Amanda DeFour**, *Grant Program Recipient and Mother of Anaya Green - Born August 9, 2008, diagnosed with Stage 4 Neuroblastoma.*

*2017 Poverty Guidelines as set by the U.S. Department of Health & Human Services
** 2016 Audited Income levels of Grant Program recipient families.



SPONSORSHIP OPPORTUNITIES

\$5,000 - PLATINUM SPONSOR

PLATINUM SPONSORS RECEIVE:

- (2) sponsorship banners
- Recognition in print materials
- (4) tickets to the Cocktail Party & Reception
- VIP reserved seats to the tournament
- (2) rounds of golf for 4 at Coto de Caza Golf & Racquet Club

\$2,500 - GOLD SPONSOR

GOLD SPONSORS RECEIVE:

- (1) sponsorship banner
- Recognition in print materials
- (2) tickets to the Cocktail Party & Reception
- VIP reserved seats to the tournament
- (1) round of golf for 4 at Coto de Caza Golf & Racquet Club

\$1,000 - SILVER SPONSOR

SILVER SPONSORS RECEIVE:

- (1) sponsorship banner
- Recognition in print materials
- (2) tickets to the Cocktail Party & Reception
- VIP reserved seats to the tournament

\$500 - BRONZE SPONSOR

BRONZE SPONSORS RECEIVE:

- (1) sponsorship banner
- Recognition in print materials
- (2) tickets to the Cocktail Party & Reception
- VIP reserved seats to the tournament

\$100 - INDIVIDUAL TICKET

TICKET HOLDERS RECEIVE:

- Admission to the Cocktail Party & Reception



SPONSORSHIP FORM

THANK YOU for supporting Coto de Caza Golf & Racquet Club's Coto for the Cure and the 15th Annual Tennis Pro-Am. By becoming a sponsor, you are entitled to the related benefits explained on the previous pages. Net proceeds will benefit the critically-ill children and families served by Miracles for Kids.

Please check your financial commitment*:

- \$5,000** Platinum Sponsor **\$2,500** Gold Sponsor **\$1,000** Silver Sponsor **\$500** Bronze Sponsor **\$** _____ Other

DONOR NAME (as it should be recognized for event media purposes)

STREET ADDRESS

CITY, STATE, ZIP

PHONE (with area code) EMAIL

This donation is: Corporate Personal

AUTHORIZED BY (print name & title)

DONATION AMOUNT

Please bill my: Visa Mastercard American Express

CARD NUMBER EXPIRATION DATE CVV

NAME (as it appears on the card)

SIGNATURE

To allow for program production time, kindly submit your contribution by **Friday, October 13, 2017.**

*Your contribution is tax-deductible to the extent allowed by law.

COTO FOR THE CURE TAX ID: 27-3221499

Please complete this form and return it to: Coto de Caza Golf & Racquet Club, ATTN: David Page
25291 Vista Del Verde Coto de Caza, CA 92679 p: 949-858-2790 e: david.page@clubcorp.com
www.miraclesforkids.org/cotoforthecure



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WWW.MIRACLESFORKIDS.ORG/COTOFORTHECURE

